Wellsville 2020 -- 03/24/15 Community Forum Action Plan

Filtered Information—Draft Two

Status Key:

1 = Immediately Actionable with limited available resources
2 = Requires Time, Planning, and possibly, $'s needed
3 = Requires Time, Planning, Permissions, and likely $$$ needed

Action Item	Contributing Factors/Opportunities	Status/ Feasibility	Action Steps	Deliverables/Date
Category				
Cultural Environment				
Monthly Community Events *Ex.: Irish/St. Paddy Parade – work with Ancient Order of Hibernians chapter at I.C. Church*	Initial referral to WACOC Events Committee with likely follow-up with community partners	1	1. Assign to WACOC Events Comm. 2. Develop list of current offerings 3. Brainstorm additional appropriate offerings 4. Seek community partners for programming 5. Determine possibilities and assoc. costs 6. Report out to Community	1. Assign to WACOC Events – 04/15 2. Initial Report – 06/15 3. Brainstorm Results – 06/15 4. Outreach & Conversation – 08/15 5. Initial Public Report – 09/15
4th of July Fireworks in Wellsville	Note: Sensitivity to Andover current event and history Consider mechanisms to strengthen existing programming, i.e. assistance in fundraising, etc.	3	1. Attempt to determine status of Andover 7/4 activities and validity of reported financial insolvency. 2. Proceed accordingly.	1. Status assessment – 07/15 **2. On Hold until further notice**
Bench on corner of Main & Pearl facing K. Lockwood mural on the former Community Center	Possible relocation of existing resource Coordination with Village Government *Question – Does the recent accident near the site indicate potential liability concerns?*	1	1. Assess current bench deployment 2. Opportunity for relocation? 3. Converse with Village 4. Act accordingly 5. Report out to Community	1. Assign to WACOC Beautification – 05/15 2. Review and decision – 05/15 3. Communication with Village officials – 05/15 4. Participate in discussions -- 06/15 5. Act -- 06/15
Support local art students and artisans with display space: • Alfred University Art School • ASC Computer Graphics • WCS Art students	Display spaces in empty store fronts	1	1. Determine available store fronts 2. Determine liability concerns 3. Develop draft contract 4. Access budget for display development 5. Contact store owners 6. Artisan Outreach 7. Occupy space 8. Report out to Community	1. Store front inventory – 05/15 2. Liability info known – 06/15 3. Budget available? – 06/15 4. Draft contract complete – 07/15 5. Contact building owners – 08/15 6. Artisans selected – 10/15 7. Displays in place – 11/15, 04/16, etc...

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Action Item	Contributing Factors/Opportunities	Status/ Feasibility	Action Steps	Deliverables/Date
Category				
Recreational & Social Environment				
Outdoor Pool -- Warm water, solar powered, off the grid	Partnerships with Alfred State Architectural and Applied Technology students Application of Holistic/Alternative Medicine	3	1. Review by 2020 Team with Recommendation to WACOC BOD – 05/15 2. BOD Review & Discussion 3. Conversations with Town/Village officials 4. Report out to Community	1. **On Hold** pending WACOC BOD – 05/15
Conference/ Teen Drop-In Center/Family Fun Center	Temp. use of the Alfred State Wlsv. Activities Center Assess the need/appropriateness of a permanent facility Explore partnership with WCS Schools, YMCA, Youth for Christ, etc... Civic Clubs as partners	Temp 2 Perm 3	1. Obtain a **CHAMPION.** 2. Convene a meeting of service providers. 3. Determine opportunities. 4. Proceed accordingly. 5. Report out to Community	1. Obtain a Champion – 05/15 2. Schedule and hold facilitated meeting – 06/15 3. Interim report due to 2020 Team – 06/15 4. Proceed accordingly – Schedule TBA
Hockey Rink	Multi-use building that pairs with the pool, conference center, etc.	3	1. Obtain a **CHAMPION.** 2. Convene a meeting of principles. 3. Engage in long-term feasibility study 4. Report out to Community.	1. Obtain a Champion – 08/15 2. Schedule and hold facilitated meeting – 08/15 3. Interim report due to 2020 Team – 09/15 4. Proceed accordingly – Schedule TBA
Tourist Train thru Wellsville	Concerns shared as to liability with Norfolk Southern RR owners. Explore alternative delivery methods	3	1. Initial outreach unfavorable (post forum), Norfolk Southern representative indicated no desire to proceed due to liability costs. 2. Report out to Community	1. No action anticipated -- DOA
Wellsville Walking & Biking/Fitness Trail	Engage in conversations with Village and Town officials. Pending favorable outcome, start simple in the community • "Trails" identified, measured and publicized Expand to include WAG Trail	Initial 1 Other 3	1. Obtain a **CHAMPION.** 2. Convene a meeting of Village and Town officials. 3. Determine opportunities. 4. Proceed accordingly. 5. Report out to Community	1. Obtain a Champion – 06/15 2. Schedule and hold facilitated meeting – 07/15 3. Interim report due to 2020 Team – 08/15 4. Proceed accordingly – Schedule TBA

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CATEGORY ACTION ITEM	CONTRIBUTING FACTORS/OPPORTUNITIES	STATUS/ FEASIBILITY	ACTION STEPS	DELIVERABLES/DATE
Promote Genesee River	Bird Watching, Water Sports Partner with *Genesee River Wilds*	2	1. Obtain a **CHAMPION.** 2. Convene a meeting of GRW, WAG Trail, County. Town, and Village officials. 3. Determine opportunities. 4. Proceed accordingly. 5. Report out to Community	1. Obtain a Champion – 06/15 2. Schedule and hold facilitated meeting – 07/15 3. Interim report due to 2020 Team – 08/15 4. Proceed accordingly – Schedule TBA
Promote Existing Resources	Partner with the Village and the Chamber of Commerce to note existing resources	1	1. Assign to WACOC BOD 2. BOD Discretion as to F/U 3. Likely enhanced County Tourism partnership 4. Report out to Community	1. BOD discussion – 05/15 2. Proceed accordingly – Schedule TBA
RECREATIONAL & SOCIAL ENVIRONMENT, CONTINUED				
Expand Outdoor Opportunities Publicize WAG Trail	Publicize 4-Wheeler and snowmobile trails Attract associated alternative sporting events, including additional Tuff Mudder-type events. Eventual Rochester – Williamsport, PA trail link Explore access to the Finger Lakes Trails	Initial 1 Larger 3	1. Assign to WDC. 2. Obtain a **CHAMPION** within WDC. 3. Identify partner entities, including County Tourism 4. Develop inventory of current opportunities 5. Brainstorm additional offerings 6. Determine possibilities and assoc. costs 7. Report out to Community	1. Assign to WDC – 07/15 2. Initial Meetings – 08/15 3. Brainstorm Results – 08/15 4. Outreach & Conversation – 09/15 5. Initial Public Report – 10/15
Community Garden	Continued conversations with the Wellsville Development Corporation for oversight, administration, and financial component	2	1. Discussions occurred prior to Forum. 2. Refer to WDC for continuing action. 3. Report out to Community	1. Assign to WDC – 05/15 2. Initial public report – 06/15
COMMERCIAL ENHANCEMENT				
Interface with Allegany County Economic Development Committee	Arrange meeting with group via Gretchen Hatchett	1	1. Immediate, High Priority action. 2. Assign to Steve Havey for F/U	1. Assign to S. Havey -- 04/15 2. Schedule meeting at first opportunity.

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CATEGORY ACTION ITEM	CONTRIBUTING FACTORS/OPPORTUNITIES	STATUS/ FEASIBILITY	ACTION STEPS	DELIVERABLES/DATE
Institute Welcome Wagon for new Homeowners	Consult with Real Estate professionals on reporting system Develop gifting plan with local merchants	1	1. Assign to WDC. 2. Obtain a **CHAMPION** within WDC. 3. Identify partner entities, including County Tourism 4. Explore possibilities for inclusion and program parameters. 5. Report out to Community.	1. Assign to WDC -- -5/15 2. Initial meeting – 06/15 3. Report out – 09/15
Encourage Bed & Breakfast housing for outdoor activities	Develop additional B&B	3	1. Obtain a **CHAMPION.** 2. Assess current state 3. Determine opportunities 4. Proceed accordingly. 5. Report out to Community	1. Obtain a Champion – 09/15 2. Schedule and hold facilitated meeting – 10/15 3. Interim report due to 2020 Team – 11/15 4. Proceed accordingly – Schedule TBA
Populate Vacant Storefronts with interesting items, art and tourism promotion	Consult with Building Owners Develop mechanism	½	1. Determine available store fronts 2. Determine liability concerns 3. Develop draft contract 4. Access budget for display development 5. Contact store owners 6. Occupy space 7. Report out to Community	1. Store front inventory – 05/15 2. Liability info known – 06/15 3. Budget available? – 06/15 4. Draft contract complete – 07/15 5. Contact building owners – 08/15 6. Displays in place – 11/15, 04/16, etc...
Develop short-term rental concept with building owners	Consult with Building Owners	2	1. Determine available store fronts 2. Contact store owners 3. Meet & Converse 4. Occupy space 5. Report out to Community	1. Store front inventory – 05/15 2. Contact building owners – 07/15 3. Initial meeting – 08/15
Parking Garage, Diagonal Parking on Main Street	Consult with Village	3	1. Explore previous conversations with Village. 2. Respond and update schedule accordingly 3. Report out to Community	1. Schedule initial meeting – 09/15 2. Initial report to community – 11/15
Take advantage of local springs	WELLSville Bottled Water	3	1. Obtain a **CHAMPION.** 2. Determine opportunities. 3. Proceed accordingly. 4. Report out to Community	1. Obtain a Champion – 09/15 2. Schedule and hold facilitated meeting – 10/15 3. Interim report due to 2020 Team – 11/15 4. Proceed accordingly – Schedule TBA

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CATEGORY ACTION ITEM	CONTRIBUTING FACTORS/OPPORTUNITIES	STATUS/ FEASIBILITY	ACTION STEPS	DELIVERABLES/DATE
QR Codes on storefronts indicating hours, websites, rentals, etc.	Merchant, building owner outreach	1	1. Assign to WDC. 2. Engage in program design. 3. Contact Merchants 4. Provide product to Merchants 5. Report out to Community.	1. Assign to WDC – 06/15 2. Program Design – 06/15 3. Contact Merchants – 06/15 4. Develop & deliver product to merchants – 07/15 (pre-Balloon Rally)
Multi-point-of-access buildings, Pass thru concept	Merchant, building owner outreach Investigate code, liability, and legal issues	3	1. After informal conversation with selected merchants, 2020 chose not to pursue.	1. No further action planned.
Sporting Equipment Rentals, primarily wet recreation, but also woodland rec.	Build business concept	3	1. Obtain a **CHAMPION.** 2. Determine opportunities. 3. Proceed accordingly. 4. Report out to Community	1. Obtain a Champion – 09/15 2. Schedule and hold facilitated meeting – 10/15 3. Interim report due to 2020 Team – 11/15 4. Proceed accordingly – Schedule TBA
Develop Shuttle Service	Affordable community transit	1	1. Already exists in Access Allegany. 2. Report out to Community.	1. Contact Access Allegany and offer facilitated promotion – 04/15
Convention Center	Noted previously	3	1. After review, 2020 chose not to pursue at this time. 2. Will share with Allegany Tourism.	1. Share with Allegany Tourism – 04/15 2. No further 2020 action planned.
LONE WOLVES				
Easier Access for the Handicapped to Town & Village Meetings	Connect with Town & Village Government	1	1. Assign S. Havey to contact Town & Village for clarification of concern. 2. Respond as appropriate. 3. Report out to Community	1. Assign to S. Havey – 05/15 2. Report to WACOC BOD – 06/15 3. Respond as appropriate.