

PLANNING AND ECONOMIC DEVELOPMENT

October 19, 2022

Call to Order: The meeting was called to order at 2:02 p.m. by Planning & Economic Development Committee Chair Debra Root.

Roll Call: D. Root, G. Barnes, A. Cyr, P. Curran, G. Hanchett, D. Healy, J. Ricci, J. Ricketts-Swales, P. Stockin

Other Attendees: D. Bigelow, A. Carrow, K. Demick, K. Dirlam, D. Fanton, B. Harris, S. Havey, K. Hooker, C. Jones, C. Knapp, T. Linn, R. Lynch, B. Riehle, T. Ross

Approval of Minutes:

A motion was made by Legislator Curran, seconded by Legislator Ricci, and carried to approve the September 22, 2022, Planning & Economic Development Committee minutes.

A motion was made by Legislator Hanchett, seconded by Legislator Ricketts-Swales, and carried to approve the October 5, 2022, Planning & Economic Development Committee minutes.

EMPLOYMENT & TRAINING

Employment and Training Director Reita Sobeck-Lynch attended the meeting and submitted her monthly report to the committee for review. Mrs. Sobeck-Lynch stated that they are working with eight different youths preparing them for the work experience program. She stated that this is the biggest cohort they have had in a while, and they are very excited about that. Mrs. Sobeck-Lynch stated that they are meeting with school guidance counselors to hopefully hold a job fair in February for parents and students, especially students that are going into the service or college.

Legislator Healy stated that he was under the impression that a lot of services are being offered by NYS to veterans that have less than honorable discharges that were previously unavailable to them. Mrs. Sobeck-Lynch stated that her office does not ask for an honorable or dishonorable discharge, and they have a lot of money for training for veterans. Legislator Healy stated that in the past, available services may have depended on their discharge, and he believes there are a lot more programs available to them now. Mrs. Sobeck-Lynch stated that she had reached out to the Department of Labor representative responsible for Cattaraugus, Chautauqua, and Allegany County, and he had no knowledge of any new programs, and she would appreciate information with whom to contact.

PLANNING DEPARTMENT

Planning Director Kier Dirlam attended the meeting and submitted his monthly report to the committee for review. Mr. Dirlam highlighted a few items from his monthly report.

I Love NY Tourism Promotion Funds

Planning Director Kier Dirlam requested authorization to apply for the tourism promotion funds from the New York State I LOVE NY state aid program in the amount of \$244,000 (Regional Formula amount of funding request for Allegany County) in anticipation of the 2023 request for proposals. Allegany County anticipates receiving a state aid funding award of \$68,000. With funding, Allegany County will incorporate marketing strategies to promote tourism regionally and locally. Strategies will include branding and marketing objectives using travel guides, maps, and brochures and will incorporate the new County Western NY Wilds brand for 2023 and beyond. Regional collaboration partners include Cattaraugus and Chautauqua Counties as well as Fresh Air Counties Wyoming, Livingston, Orleans, and Genesee.

Revenues (2023)

A6989.3715.00	Tourism State Aid – I Love NY	\$68,000
A6989.475	Tourism & Culture - Local Share Match – I Love NY	\$68,000

The request was approved on a motion by Legislator Hanchett, seconded by Legislator Healy, and carried. **Refer to Ways and Means**

ECONOMIC DEVELOPMENT

Economic Development Director Timothy Boyde was unable to attend the meeting but had previously submitted his monthly report to the committee for review.

County Administrator Carissa Knapp updated the committee on the status of the Economic Development Director job postings stating that the postings are out there, and they are waiting for candidates to interview.

INDUSTRIAL DEVELOPMENT AGENCY

Allegany County Industrial Development Agency Executive Director Craig Clark was unable to attend the meeting but had previously submitted his monthly report to the committee for review.

Good of the Order

Legislator Ricketts-Swales commented that the Allegany Artisans Tour that past weekend turned out very good, and it brought in a lot of people from out of the County.

Committee Chair Root agreed that it was a wonderful weekend with many events around the County that weekend. She heard from some of the artisans that told her they had a good week.

Adjournment

There being no further business to come before the committee, the meeting was adjourned at 2:15 p.m. following a motion by Legislator Root, seconded by Legislator Barnes, and carried.

Respectfully submitted,

Tiffany Linn, Confidential Secretary
Allegany County Board of Legislators